

The MergerExpert announces completion of their 6<sup>th</sup> transaction in the last 10 months.

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The MergerExpert (TheMergerExpert.com) is proud to announce it has just completed another successful deal. Our firm represented the Seller of an e-commerce company specializing in the sale of high-quality educational products. The nine year old company focused on the toddler and K-9 market segment. The Portland-based company operated nine e-commerce websites and is consistently one of the top ranked sites in its marketplace. The buyer was a private equity group based in Chicago which owns multiple e-commerce companies in various niche markets.

This makes 6 completed transactions in 10 months for The MergerExpert.

### **About TheMergerExpert**

TheMergerExpert is a full-time merger & acquisition (m&a) firm exclusively, not a consulting firm doing m&a as a side business. Headquartered in Portland, OR, its principal, Michael Crawford, has been actively involved in merger and acquisitions since 1983.

The management team offers a free confidential consultation to inform sellers about the process and the pitfalls of selling a business. Even if you do not use our services, management believes you should be making an informed decision about what is usually your largest asset, your company.

Give us a call at (503) 516-2484 to schedule your first step to achieving more than you would on your own or with other firms. Let our experience work hard for you!

For more information about TheMergerExpert  
visit [www.TheMergerExpert.com](http://www.TheMergerExpert.com)

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